

**THE PREMIER  
INDUSTRIAL PARK  
ESTABLISHMENT TOOL**

 **MANUFACTURING  
SITE SEARCH**



AGUASCALIENTES | COAHUILA | CHIHUAHUA | GUANAJUATO  
NUEVO LEÓN | QUERÉTARO | SAN LUIS POTOSÍ | TAMAULIPAS | VALLE DE TEXAS

[manufacturingsitesearch.com](http://manufacturingsitesearch.com)

## ABOUT US

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Since 2001 Manufacturing Site Search was created to be a support tool for decision makers as investors, company presidents, executives, plant managers, among others, who want to install or expand their companies in Mexico.

In our annual print editions we promote availability of the industrial market in Mexico and the competitive advantages of the 8 regions with greater economic development in Mexico: Aguascalientes, Chihuahua, Coahuila, Guanajuato, Nuevo León, Querétaro, San Luis Potosí, Tamaulipas - Valley of Texas.

In addition, our digital platform offers a geolocation tool through which you can navigate and know the location of more than 350 industrial parks in 56 different cities in Mexico and the Texas Valley.



## BENEFITS

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Web positioning (SEO) and social networks.



Establishment support



National and international distribution



Presence in national and international industrial shows.

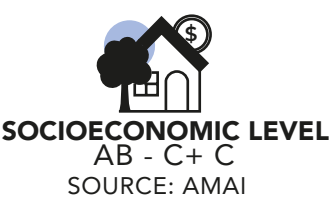
## OUR MAIN CUSTOMERS

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**PRINT / WEB**  
DEMOGRAPHICS

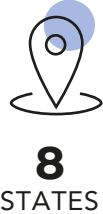
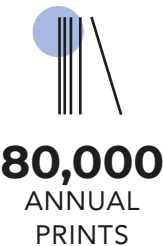


**SOCIAL MEDIA**



@manufacturingsitesearch

**FACTS**



## WHY INVEST



This section is focused on promoting competitive advantages of each entity, highlighting its infrastructure, most important companies, quality life, economy.



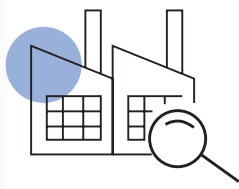
## INDUSTRIAL PARK TOOL

- Location of industrial parks and companies
- Area of each industrial park
- List of installed companies
- Turnover of installed companies
- Availability of land and industrial buildings
- Management of installed companies



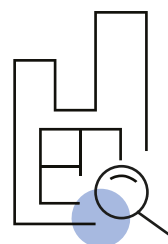
## STATE & CITY MAPS

Map of states and cities with the location of industrial parks and their main avenues.



## INSIDE THE COMPANY

Information of the companies: the manufacture of their products from inside, as well as the potential workforce that exists in Mexico.



## GOVERNMENT OFFICES

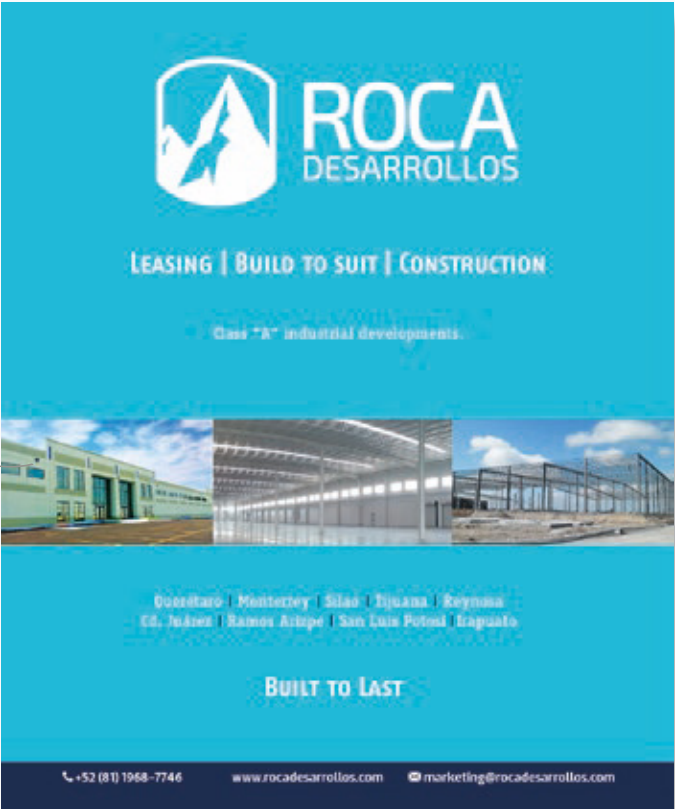
Directory of Government offices, Consulates, Chambers and Associations support for the industry.

DISTRIBUTION





**COVER AD**  
9.2"x1.35"



**FULL PAGE**  
10"x12"

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1/3 PAGE  
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1 MODULE  
3.00"x3.55"

**GUANAJUATO MAP - INDUSTRIAL PARKS**

**GRAN BAJIO INDUSTRIAL PARK**  
www.parqueindustrialgrandbajo.com

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Email: info@parqueindustrialgrandbajo.com

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## WEBSITE SECTIONS

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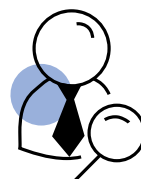
### INDUSTRIAL PARK TOOL

Through this tool, locate more than 5000 companies from the main industrial sectors: Automotive, Aerospace, Medical, Electrical-Electronic, Metal-Mechanic, Plastics and Technologies Information.



### WHY INVEST

We have valuable information to analyze the competitive advantages of the 8 States of Mexico. Learn about the economic and demographic profiles of each of the regions.



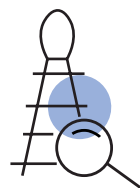
### COMPARE

Analyze where to invest and select the best option to establish your company in Mexico.



### SHOWS

We take your business further by participating in the most important industrial Shows



### PARK SEARCH

Find industrial parks and companies established in Mexico.



### ESTABLISHMENT SUPPORT

Select from the different providers the best alternative to establish your company.



### NEWS

Be aware of new investments, inaugurations, industrial parks and plants expansions.

## WEB | ADVERTISING

### SUPERIOR BANNER 3 customers (555 x 80 px)

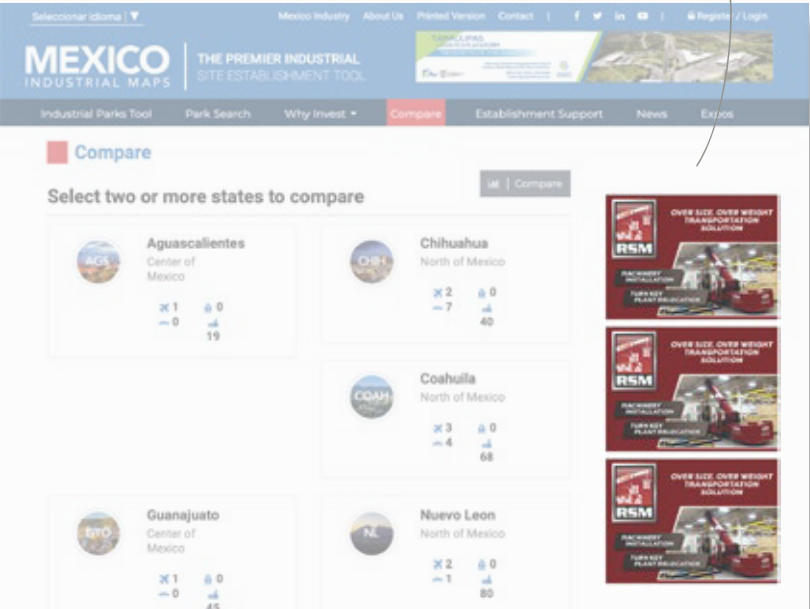


### WHY INVEST BANNER 8 customers (677 x 96 px)



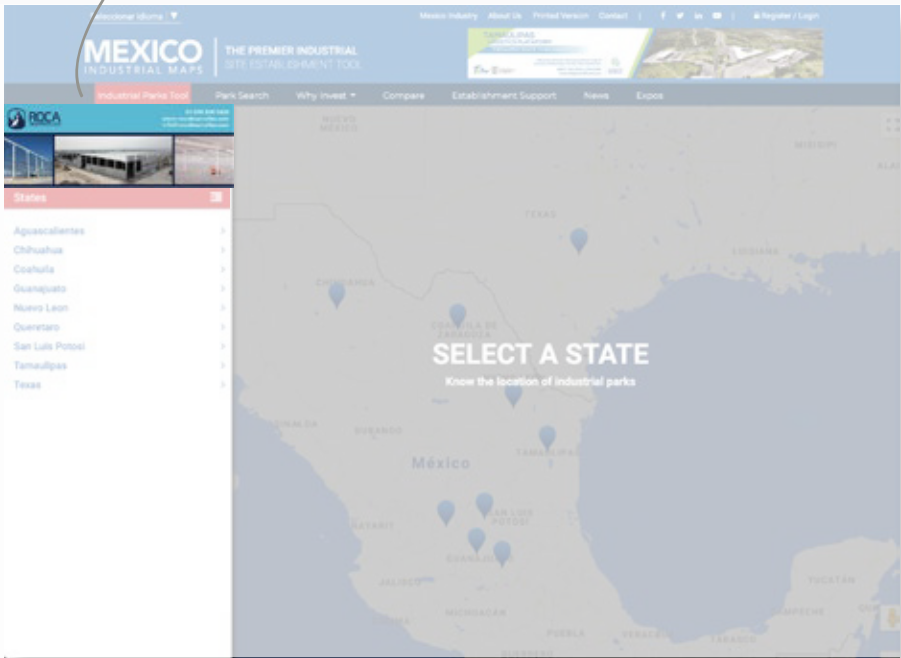


**WHY INVEST**  
32 customers \* 4 per State  
(508 x 369 px)



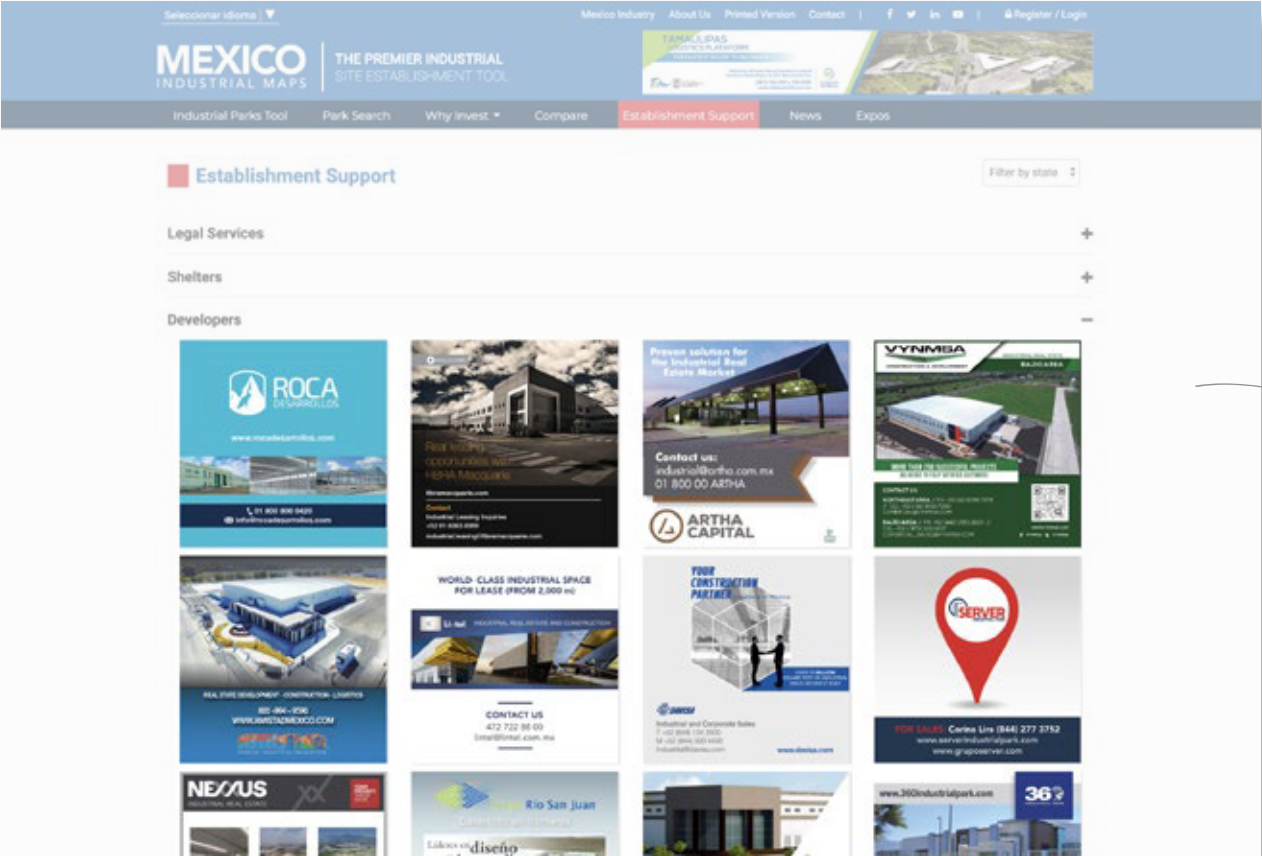
**COMPARE**  
3 customers  
(508 x 369 px)

INDUSTRIAL  
PARKS TOOL  
16 customers \*2 per State  
(508 x 190 px)



PARK SEARCH  
1 customer  
(508 x 190 px)





ESTABLISHMENT  
SUPPORT  
20 Customers per category  
(350 x 350 px)

DIGITAL AUDIENCE



MEXICO INDUSTRY

+55,000  
MONTHLY VISITS

MANUFACTURING SITE SEARCH

+10,000  
MONTHLY VISITS



FOLLOWERS  
+4.868



MONTHLY IMPRESSIONS  
+10.800



AVERAGE IMPRESSIONS  
+1,331

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15 MANUFACTURING SITE SEARCH